



STEPHEN L. FOX

Senior UX Designer

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SUMMARY

14 year UX veteran with experience in e-commerce, front-end development, user experience research, prototyping, branding, and presentation. Seeking to join a passionate team excited to build clever products.

EXPERIENCE **VitalChek via Insight Global**

Senior UX Designer *February 2023 – Current*

- Conducted and compiled user experience research based on: user tests, heat maps, recorded user sessions, Google analytics, customer service feedback, established best-practices, and legacy reports
- Consistently delivered intuitive low-fidelity wireframes, high-fidelity prototypes, and modern design systems
- Encouraged recurring cross-departmental communication and advocated for frequent project updates through weekly stakeholder meetings
- Strategized key user flows through e-commerce order processes
- Supported LexisNexis Risk UX Team Figma adoption and key-feature education

Wellview Health / SentryHealth

UX/UI Engineer *March 2020 – December 2022*

- Designed, coded, and maintained intuitive interfaces for all administrative and customer-facing applications
- Aggregated key app requirements from product owners and stakeholders
- Facilitated the approval of all UX assets by key stakeholders
- Provided wireframes, robust prototypes, front end code, and ongoing support materials for development of Wellview native app Alpha – 2.0
- Led UX and front end development of *Daily Well Check* COVID-19 web application
- Completed all day-to-day front end bug fixes and feature development

United Methodist Communications

Manager Customer Experience *December 2019 – March 2020*

- Defined minimum viable product requirements and roadmaps
- Established iterative improvement design and development processes
- Presented Customer Experience and development projects to agency leadership

Senior User Experience Designer *May 2017 – December 2019*

- Translated Marketing and Technology teams' business needs into strategically designed landing pages, responsively coded sites, and other ongoing digital campaigns
- Presented UX assets and strategies to diverse audiences of executive-level stakeholders
- Redesigned, streamlined, and responsively-coded key marketing tools, significantly increasing user participation
- Re-coded front end assets for high-visibility, high-traffic web sites and applications
- Led user interviews, load testing, and user training for new United Methodist Communications web platforms
- Mentored UX designers and interns

Clearly Media

Creative Director *March 2015 – May 2017*

- Implemented clear long-term organizational standards and goals
- Led agile-based team and project management
- Led responsive design, coding, and launch of key products – many with sales exceeding 1 million units
- Managed day-to-day operations of web, video, and print production teams

Senior UX Designer *March 2009 – March 2015*

- Designed, coded, and launched 75+ responsive web apps
- Implemented e-commerce best practices to improve user experience and increase sales on key client sites
- Implemented various e-commerce platforms and tools for payment processing and order fulfillment
- Collaborated with client marketing teams to create and execute digital marketing strategies

SKILLS

User Experience

- Wireframe and Prototype Development
- User Story Development
- User Interviews
- MVP Development
- Application/UI Interface Design
- UX Research
- UX Auditing
- E-Commerce
- Figma
- Adobe XD
- Sketch

Front End Development

- HTML5/CSS3
- SASS
- JavaScript
- Bootstrap
- JQuery
- React.js
- DotNet Razor
- Responsive Web Standards
- Accessibility Standards

Related Skills

- Brand Development
- Graphic Design
- Illustration
- Google Analytics
- Team Management